Researching Tourism, Leisure and Hospitality for your Dissertation

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This book is based on teaching, supervising and examining Master’s students for over twenty years in three countries: the UK, Australia and New Zealand. It is aimed primarily at Master’s students in English speaking countries, or where English is the language of the classroom. However, it should also be useful to undergraduate students in the related fields of Tourism, Leisure and Hospitality. It may also serve as an introduction to those about to embark on PhD study in these related fields.

The key areas that the book covers are:

- Becoming self-aware of your research capability
- Developing your formal, academic writing style
- Selecting and refining your research topic
- Creating your Literature Review
- Writing your Methodology
- Presenting your Results
- Analysing and Discussing your Results
- Presenting Conclusions

The book’s structure mirrors closely the chapters of most dissertations, and each text chapter includes a section on how to write the corresponding part in the student’s dissertation. This approach follows students’ comments when I have taught them research methods and dissertation preparation.

I have used several of my own research projects as case studies, and early drafts of some students’ work, to exemplify certain research processes and techniques, as well as to provide opportunities to consider the advantages and disadvantages of the particular approaches.

The book is written in, what is intended to be, a clear, straightforward, easy to comprehend style and I hope it offers useful advice and assistance that enables students to produce worthwhile and successful dissertations.
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Peter Mason