References


Examples of useful websites

**International Sites**
United Nations World Tourism Organisation: www2.unwto.org
World Travel and Tourism Council: www.wttc.org
European Travel Commission: www.etc-corporate.org
Organisation for Economic Cooperation and Development: www.oecd.org

**National/Regional Sites**
VisitBritain: www.visitbritain.com
Regional Websites e.g. London Tourism: www.visitlondon.com
  - SW England: www.visitsouthwest.co.uk
UK National Statistics Publications: www.statistics.gov.uk
China National Tourist Office: www.cnfo.org
Tourism Australia: www.tourism.australia.com
New Zealand Tourist Board: www.newzealand.com
USA Office of Travel and Tourism Industries: www.commerce.gov/category/tags/
  office-travel-and-tourism-industries
Various US state sites e.g. Hawaii: www.hawaiitourismauthority.org
Caribbean Tourism Organisation: www.onecaribbean.org

**Computer packages/on-line computer packages**
ATLAS ti: www.atlasti.com
NVivo: www.qsrinternational.com
SurveyMonkey: www.surveymonkey.com
SPSS: www01.ibm.com software/analytics/spss/products/statistics/

(source: Coles et al (2013), with additions)