Cases for Event Management and Event Tourism

Questions and answers for analysis

Chapter 5

Q1. Why is risk management important in the event industry?

A: Risk management is important to ensure all people, including staff, attendees, performers, and contractors, are not exposed to any hazards or risks to their health and safety. This requires management of the overall safety for an event, which is the responsibility of the event manager. (HSE 2022)

Q2. What is a risk assessment for events?

A: Risk assessment is a process and method for identifying existing and potential hazards, and defining the likelihood and severity that they can cause harm to any person at the event. Risk assessments are part of an event's risk management plan set within a health and safety plan. They are included in the Management of Health and Safety at Work Regulations (Unison, 2022)

Q3. What are the steps for planning a safe event?

A: The HSE (2022) defines the 5 steps to risk assessment and safe planning at events as:

- 1 Identify hazards
- **2** Assess the risks
- **3** Control the risks
- **4** Record your findings
- **5** Review the controls

Q4. What is the difference between crowd management and crowd control?

A: Crowd Management is the facilitation and movement of crowds during normal circumstances of an event. Crowd Control relates to the steps taken when a crowd starts to behave unexpectedly. Crowd Management is proactive, while Crowd Control is reactive (Bladen et al, 2017)

Q5. Who is responsible for health and safety at events?

A: Event Managers are responsible for the duty of care and managing health and safety risks of their event. Duty of care is to undertake reasonable practice to protect the health, safety and welfare of all people who might be affected by any activities that can impact health and/or safety.