

Cases for Event Management and Event Tourism

Questions and answers for analysis

Chapter 7

Q1. What are the key characteristics of the Anthropocene?

Unprecedented scale of human impact on the Earth's ecosystems and climate; hybridisation; biodiversity decline and homogenisation; climate change.

Q2. How do events contribute to the Anthropocene?

Resource consumption; transformation of the social-ecological systems of the event spaces and beyond.

Q3. How do nature-based events like Fjällmaraton become entangled in social-ecological contexts?

Mobilisation and direction of human flows into certain spaces; becoming an active agent in and depending on the local network of actors, such as local communities, businesses, state authorities; generating economic, social and environmental impacts.

Q4. How do nature-based events like Fjällmaraton depend on natural features for their event experience?

Aesthetic properties of the landscape (scenic view, charismatic flora and fauna species); weather conditions; positive stimulation visual, auditory, olfactory, tactile and other senses.

Q5. What are the possible unintended impacts of nature-based events?

Disturbance to the local infrastructure and community life; negative environmental impacts such as disturbance of ecosystems by causing erosion, pollution, damage to flora and fauna species, etc.

Q6. How would you try to mitigate unintended and uncontrollable impacts of events?

Integration of interdisciplinary social-environmental thinking from the event planning stages; mitigation of negative participant behaviour via awareness raising, incentives, volunteer mobilisation; identification of limitations of managerial frameworks and search for other solutions.